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NEW MUSEUM PRESS TO LAUNCH DEBUT PUBLICATION

Hearst Castle Press Presents *Faces of Hearst Castle*

Fifty years after the State of California received the gift of William Randolph Hearst's San Simeon estate, the media magnate's spectacular art collection comes into focus with the launch of a new book, *Faces of Hearst Castle*. The debut publication of Hearst Castle Press, a collaborative venture between Friends of Hearst Castle and California State Parks, will be available to the public September 16, 2007.

Written by Castle curator Jana Seely and curatorial associate Keri Collins, *Faces of Hearst Castle* tells the story of over forty objects from the collection on display at the historic house museum visited annually by hundreds of thousands of people from all over the world. It interweaves lively text, impeccable research, and over eighty never-before-published photographs to offer readers a close look at some of Hearst Castle's most engaging faces—from ancient Egypt to the 1930s and the centuries between. Hearst Castle Press's official web site, <http://www.hearstcastlepress.org>, provides a sneak peek at selections from *Faces of Hearst Castle*.

Advance praise from Hearst biographer Dr. Ben Procter states, "*Faces of Hearst Castle* by Jana Seely and Keri Collins contributes significantly to appreciating and understanding William Randolph Hearst's life-long passion for collecting art work around the world. Its focus is sharp; its insight clear; its commentary illuminating. This exquisite book captures the complex profile of William Randolph Hearst and is a compelling reason to return to The Hearst Castle again and again."

Hearst Castle is nationally accredited by the American Association of Museums and is operated by California State Parks. Friends of Hearst Castle is a nonprofit cooperating association operating in conjunction with the San Luis Obispo Coast District of California State Parks, and supports educational and interpretive programs at Hearst Castle.

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